

# TELEGENIC



*Television Production* **for broadcast, web and portable media**

# MICHAEL MCCARTHY

*Producer/Director*

Michael has produced, directed, shot and/or edited professional broadcast material in over 20 countries throughout Asia, Oceania and the Middle East. He has worked as a camera operator/producer and/or editor in every state and territory of Australia, including Arnhem Land and the Tiwi Islands.

He has worked as a Studio Producer or Studio Director on over 1,000 episodes of children's television, produced for various free-to-air broadcasters. He has produced and written content for 3 broadcast documentaries, all of which enjoyed global distribution. In the corporate and government sector he has written, directed, shot and edited over 500 productions, for in excess of 230 corporate and/or government clients in almost every industry sector.

Michael has extensive vocational education teaching experience and he maintains ASQA compliant vocational training and assessment qualifications and currency. He has taught at the National Institute of Dramatic Art (NIDA), NSW TAFE, JMC Academy and the Academy of Film, Theatre & Television (AFTT). In addition to his Screen and Media currency, he has vocational currency for Live Production and Technical Services in the disciplines of lighting, audio and vision. He has Safework NSW high risk and/or industry licenses for forklift, dogging, rigging, elevated work platform and test & tag.

He is a full (cinematographer) member of the Australian Cinematographer's Society.

TELEGENIC was established by Michael McCarthy in 1995 and continues to provide a steady source of employment for dozens of freelance, casual, part-time and full-time staff in the television, events, presentation and graphics industries.

The current business model is one of low fixed overheads and short-term partnership with external freelancers and post-production resources.

*Michael has professional contacts and knowledge across many nations.*





# Sample CREDITS

## 2018 TO PRESENT

Live Entertainment Lighting and Sound operator for dance, music, opera and variety acts.



Screen & Media and Live Production & Technical Services trainer/teacher for student multi-camera and theatrical productions.





# Sample CREDITS

## 2015 TO 2017

Camera Operator and Editor for 2 x separate mini-documentaries on the United Nations World Food Programme operations in the Philippines (2016) and Laos (2017).



2016 Post-Production Producer for 50 episodes of 'Move It' series 7

2015 Series Producer for 25 Episodes of 'Move It' series 7

Freelance role on contract to Ambience Entertainment (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com)). Produced by Ambience Entertainment for the National Nine Network.



2015 – 2016 Studio Director for 70 x episodes of 'Jays Jungle' series 2 & 3

Freelance role on contract to Ambience Entertainment (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com)).



2015 Series Producer for 55 episodes of 'Flushed' series 2  
Freelance role on contract to Ambience Entertainment (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com)). Produced by Ambience Entertainment for the Seven Network.



# Sample CREDITS

## 2013 TO 2014

2013 to 2014 Series Producer for over 150 x 30 minute episodes of "Move It" (Series 1, 2 and 4)

2012 to 2014 Series Producer for over 130 x 30 minute episodes of "Kitchen Whiz" (Series 5, 6 and 7)

Freelance role on contract to Ambience Entertainment (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com))

Produced by Ambience Entertainment for the National Nine Network.



2012, 2013, 2014 and 2015 camera operator and editor for 4 x separate mini-documentaries on the United Nations World Food Programme operations in Timor- Leste (2012), Bhutan (2013) and Laos (2014 and 2015).



2014 Series Producer for 65 x 30 minute episodes of "Flushed" (Series 1)

Freelance role on contract to Ambience Entertainment (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com))

Produced by Ambience Entertainment for the Channel Seven Network.

2013 to 2014 Studio Director for 180 x 30 minute episodes of "William and Sparkles Magical Tales" (Series 4, 5, 6 and 7)

Produced by Ambience Entertainment for the National Nine Network

2014 Studio Director for 65 x 30 minute episodes of "Jay's Jungle" (Series 1)

Produced by Ambience Entertainment for the Channel Seven Network.



# Sample CREDITS

## 2011 TO 2012

2012 Studio Director for 45 x 30 minute episodes of "Magical Tales", produced by Ambience Entertainment and screened on the National Nine Network (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com)). Freelance role on contract to Ambience Entertainment.



2012 Producer for various regional television commercials for touring theatre productions. Facilitated through NSW Arts On Tour, with requirements including production, post-production, licensing and distribution.

2011 Series Producer for 130 x 30 minute episodes of "Kitchen Whiz", produced by Ambience Entertainment and screened on the National Nine Network (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com)). Freelance role on contract to Ambience Entertainment.



2011 Series Producer for 65 x 30 minute episodes of "Pyramid", produced by Ambience Entertainment and screened on the National Nine Network (see [www.ambienceentertainment.com](http://www.ambienceentertainment.com)). Freelance role on contract to Ambience Entertainment.



# Sample CREDITS

## 2009 TO 2011

2011 Camera operator and editor for mini-documentary on the United Nations World Food Programme operations in Timor Leste.



2011 Producer / Editor for Xstrata Coal video for their growing Mudgee coalmine. Used for recruitment and promotional purposes on web and DVD



2010 Camera operator and editor for mini-documentary on the United Nations World Food Programme operations in the Philippines



2009 Camera operator- travelled the full length of the Kokoda Track in Papua New Guinea, shooting a piece for Matt Clarke Media ([www.mattclarkemedia.com.au](http://www.mattclarkemedia.com.au))

# Sample

# CREDITS

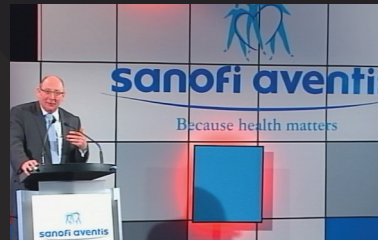
# Sample CREDITS

## 2008 TO 2009

2008 / 2009 Camera Operator/Editor/Producer for multiple tourism promotion segments for Tourism NT and Tourism Victoria. Used online and for launch events. Travelled through Kakadu, Arnhem Land, the Tiwi Islands, the Great Ocean Road and many other iconic Australian tourism locations



2008 / 2009 Producer/Director for multi-camera conference coverage of both "Vascular Event 2008/09" and "Neuro Event 2008/09", two major national pharmaceutical/medical conference events, sponsored by Sanofi Aventis



2008 Producer for 'behind the scenes' interview with principle cast member Hugh Jackman, for DVD release of feature film, "Deception"



2008 Camera operator for 'behind the scenes' interviews, principle cast and crew for 21st anniversary DVD re-release of feature film, "The Year My Voice Broke".



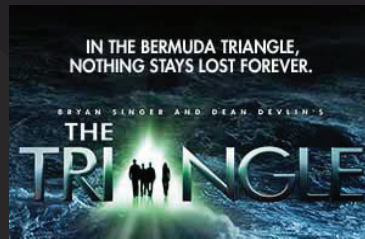
# Sample CREDITS

## 2005 TO 2007

2007 Producer/Director for the broadcast news launch of Microsoft Vista. Produced multiple broadcast video news releases and launch pieces for this major product launch for Microsoft Australia.



2006 Producer for Australian cast interview (Sam Neill) of US miniseries production "The Triangle". Packaged for EPK/VNR use.



2006 Supervising Producer, on contract to Doha Asian Games Organising Committee via the Spinifex Group ([www.spinifexgroup.com](http://www.spinifexgroup.com)) for the daily broadcast news coverage of the 2006 Asian Games Torch Relay. This event travelled for 55 days, through 15 countries and regions of Central Asia and the Middle East, traversing over 50,000 kilometres and resulting in the production of 55 edited broadcast video news releases over 55 days, as well as weekly highlights packages and daily highlights for the web.



2005 Director/Producer for Australian based material for the official documentary of the Volvo Round The World Ocean Race (via Ogilvy PR), profiling the Spanish yachting team during their training and preparation in Australia. Produced material for a documentary to be screened in Spain and also news segments for CNN.

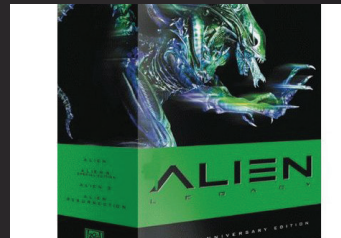
# Sample CREDITS

## 2001 TO 2005

2005 Supervising Producer for all radio commercials for the Australian National Basketball League. This included the full production of a set of commercials for every team, every match of every round of the 2005 season plus branding jingles and multiple broadcast video news releases.



2004 Australian producer for "behind the scenes" material of "The Mystery Of Natalie Wood", a US telemovie shot entirely in Australia. Included interviews with principal cast, crew and director Peter Bogdanovich. Packaged as EPKs for US television such as "Entertainment Tonight".



2004 Australian producer for "behind the scenes" material of "Alien - 20th Anniversary Collectors Edition" DVD. Included interviews with Australian based creatives involved in one or more of the Alien film series.

2001 Writer and co-director of "A Blast From The Past" (Black Magic Media [www.blackmagicmedia.com.au](http://www.blackmagicmedia.com.au)), a 1 hour motor racing documentary screened on Australian commercial television.





# Sample CREDITS

## 1996 TO 2000

2000 Supervising Producer (on contract to the Sydney Organising Committee for the Olympic Games, via Black Magic Media [www.blackmagicmedia.com.au](http://www.blackmagicmedia.com.au)) for the daily broadcast news coverage of the Sydney 2000 Olympic Torch Relay. In total, travelled 68 days on the road with the Torch. Supervised coverage of dozens of truly historic moments such as the handing of the Flame to Nelson Mandela, the first ever underwater journey of the Flame at Australia's Great Barrier Reef and the journey of the Olympic Torch through some of Australia's geographic and cultural landmarks.



2000 Co-producer and co-writer of the official Sydney 2000 Olympic Torch Relay documentary (via Black Magic Media - [www.blackmagicmedia.com.au](http://www.blackmagicmedia.com.au)), sanctioned by the International Olympic Committee.

Writer/Producer and Camera Operator for a series of on the road segments for Channel Seven Sydney "11am" programme, covering the Variety Club motor rally bashes of 1998 - 2000.



1996 Producer/Director for the NSW Local Small Business Awards. Responsible for staging survey/design, co-ordination of all technical facilities and crew, selection and supervision of performing artists, venue liaison etc. Produced and directed 20 live shows across Sydney.

# *Client List* 1995 TO PRESENT

## A

ABN Amro  
Abbott Pharmaceuticals  
Actuaries Institute of Australia  
Adsteam Marine  
Afterglow  
AGL  
Allianz  
Alstom  
Ambience Entertainment  
American Football League  
Amgen Australia  
Amoco Chemicals  
Anvil Media  
Art Gallery of NSW  
Ausgrid  
Aurora Marketing  
Austral Bricks  
Australasian Transport Technologies  
Australian Museum  
Australian Red Cross  
Australian Rugby Union  
Australia's First Families Of Wine

## B

Bangarra Dance Theatre  
Barmetrix  
Barringtons Security  
Bates Singapore  
Beeby Marketing and Advertising  
Beiersdorf  
Big Hat Pictures  
Birkenhead Investments  
BNI Australia  
Bristol Myers Squibb  
Bunbury Entertainment Centre

## C

CA Pacific  
Cadbury  
Caltex Australia  
Camden Council  
Cannings Public Relations  
Cassey Consulting  
Castrol Australia  
CBN Media  
Cirrus Media  
Charlie Bravo (for QANTAS)  
Chrysalis CD Media  
Cisco  
Clean Up Australia/ Clean Up The World  
Click2View  
Club Managers Association  
CMC Markets  
Cochlear  
Commonwealth Bank  
Compact Labelling Systems  
Cottees  
CUA



# Client List 1995 TO PRESENT

## D

David Jones Limited  
Department of Employment, Education and  
Workplace Relations (Commonwealth)  
Department of Health (Commonwealth)  
Department of Sport & Recreation (NSW)  
Department of Tourism & Small Business  
(Minister,NSW)  
Direct Media Network  
Discovery International  
Double Vision  
Driving Institute of Australia

## E

Eaglefoot Productions  
EBET Group  
Echuca Moama RSL and Citizens Club  
E Clips DVI  
Edelman Public Relations  
Edit Street Post  
Eli Lilly  
Energy Australia  
Ernst & Young  
Erth  
Eventful Meetings & Events

## F

F4ward Agency  
Farmgate  
Feneley & Co  
Fidelity International  
FIFA 2022 Women's World Cup  
thefirecompany  
FIL Investment Management  
Food Faith  
Footlocker  
Fourth Wall  
Foseco Steel  
Fujitsu Australia

## G

The Garigan Lyman Group (US)  
Gene Peterson Live  
Genworth Financial  
George Weston Foods  
Get Real Media (RAW FM)  
Glaxo Smith Kline  
Gloria Jeans Coffees  
Grey Global Group

## H

Hastie  
Hipnotic Media  
Honner Media  
Howorth Public Relations

## I

Independent Pricing and Regulatory Tribunal  
ING  
Inner West Clubs Alliance (NSW Registered Clubs)

## J

IAG  
Janssen Cilag  
Joe Coppoletta Productions  
John Martins  
Johnson and Johnson  
JP Morgan

# *Client List* 1995 TO PRESENT

## K

Kennedy Communications  
Kennedy Miller  
Kinder Surprise  
KFC

## L

Lexia Analytics  
Lexia Communications  
Lifestyle Media  
Liquid Ideas  
Logica CMG

## M

M & C Saatchi  
Magnus Media  
Mandarin Media  
Mango Public Relations  
Mannatech  
Mark Hill Hair Cosmetics  
Matt Clarke Media  
Maxgaming  
Maxxamevents  
Medtronic  
Merck Sharp Doehme  
Microsoft  
Microsoft XBox  
Mitsubishi Motors  
Monkey Baa Productions  
Museum of Contemporary Art

## N

Nestle  
Nespresso  
News Limited  
Neutrogena  
NineMSN  
NSW Department of Sport and Recreation  
NSW Ministry For The Arts (Arts On Tour)  
NSW Institute Of Sport  
Nintendo  
Nick Skitz (Skitzmix 10 & 11)  
Nokia  
NRMA Insurance

## O

Ogilvy Public Relations



# *Client List* 1995 TO PRESENT

## P

Paypal  
Peoplesoft  
Pepper  
Petsec Petroleum  
Pharmacia  
Philips Electronics  
Pfizer  
PIMCO  
Pirtek  
Pixie Jenkins  
Pizza Hut  
Publicis Life Brands  
Pulse Communications

## Q

QBE  
QSR

## R

Raw FM  
realestate.com.au  
Red Balloon  
Regional Express Airlines  
Relationships Australia  
Restaurant Brands New Zealand  
Returned Services League (RSL NSW Branch)  
Revie Studios  
Ricoh  
Riviera Marine  
Roche  
Russell Investments

## S

Samsung  
Sanofi Aventis  
Sanofi Pasteur  
Savage & Horrigan Public Relations  
Scaffidi Hugh Jones Public Relations  
Schering Plough  
Senate SHJ  
Serono  
SGIC  
SGIO  
Smiths Snackfood Company  
Starbucks New Zealand  
Southern Cross Protection  
Storagetek  
Sydney Medically Supervised Injecting Centre  
Sydney 2020 Project (Committee For Sydney)  
Sydney Trains  
Synergy and Taikoz

# *Client List* 1995 TO PRESENT

## T

TAB Limited  
Taco Bell  
Taubmans  
Telefonica Movistar  
Telstra Corporation  
The Added Value Company  
The Iconic  
The King's School  
The Scots College  
Thiess Constructions  
Thorn EMI  
Tip Top Bakeries  
Tony Wragg  
Total Concept Media  
Total Concept Projects  
Total Healthcare Communications  
Tourism NSW  
Tourism NT  
Tourism Victoria

## U

UBS Investment Bank  
Unilife Medical Solutions  
Unitract

## V

Video 8 Broadcast  
Vivo Cafes  
Vodafone

## W

Watermark Funds Management  
Weber Shandwick Public Relations  
Weight Watchers Australasia  
Westmead Hospital  
Westmead Hospital Millennium Foundation  
Wilf Jarvis & Associates  
Wollemi Pine International  
Workcover Authority of NSW  
WorldXChange Communications  
Wyeth

## X

Xstrata

## Y

Young Australia 2000  
YUM Restaurants International (KFC & Pizza Hut Australia)

## Z

Zurich Insurance



# DOCUMENT CREDITS *and Disclaimers*

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The written text and photographs embodied in this document are an accurate depiction of a sample of the experience and credits of Michael McCarthy. The Olympic Torch Relay and the Asian Games Torch Relay experience were gained while Michael McCarthy (trading as TELEGENIC) was working on contract to Black Magic Media and the Spinifex Group respectively. Overall management for both these events was performed by Maxxam International ([www.maxxamevents.com](http://www.maxxamevents.com)). Kokoda experience was gained while working on contract to Matt Clarke Media. These organizations are credited in the body of the document.

We gratefully acknowledge and thank the following photographers for use of their images in this document:

Matt Clarke, Greg Garay, Steve Holland, Jason McCormack, Mark Muller, Frank Saya, George Suresh, Lisa Young, Cat Colman, Tom Luck and Tom Truong.

Product images on pages 4,5 and 6 are taken from finished marketing material of these products, accessed via the world wide web.

# DOCUMENT CREDITS *and*

# TELEGENIC



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